

ANTIBIOTIC  
REDUCTION

SALMONELLA  
CONTROL

PRODUCTION  
EFFICIENCY



## Selko® Alpha

# Supports digestion and sustains optimal performance

### Why Selko®-Alpha?



#### Microbial balance

A healthy microbial balance in the proximal intestine contribute to optimal feed utilisation



#### High performing animals

The very competitive business scenario requests high performing birds to deliver profitable results



#### SELKO ALPHA

Supports digestion, and maintains optimal poultry performance



#### Reducing pH, increasing benefits

Selko-Alpha lowers and stabilises pH of water

Feed digestion improves when the pH in the crop and stomach reduces

• A healthy microbial balance in the proximal intestine contributes to optimal feed utilisation and animal performance. This is especially important at the start of the production phase, as the intestinal flora of birds is under challenge

### Regulatory challenge - Sodium formate alternative to Ammonium formate

Products that contain ammonium formate won't be allowed for use in reproduction animals based on the re-authorization and legislative changes in the EU entering into force in March 2022... Selko Alpha is the sodium formate alternative with added benefits from additional ingredients providing a broader spectrum antimicrobial effect. Selko Alpha is allowed for use in all species making it more convenient for supply of and/or use in integrated production systems. Selko Alpha also shows improved compatibility with chlorination and ORP systems.

### Improving poultry gut health: Trouw Nutrition's integrated strategy

Selko Alpha is part of the Poultry Gut Health programme that focuses on keeping a microbial balance, reducing antibiotic use and improving production efficiency.

#### Inclusion rate

1-2L/1000L water

Contact Trouw Nutrition to discuss inclusion rate and your dosing equipment requirements.



#### Summary

Product name: Alpha

Benefit: Supports digestion, performance and gut health

Use for: Poultry, application in water

Programme: Antibiotic Reduction /

Salmonella control / Production Efficiency

 Ask your Trouw Nutrition representative how Selko Alpha can support the digestion and performance of

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