

**LOVE** what you **DO**  
**DO** what you **LOVE**

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 **trouw nutrition**  
a Nutreco company

## Love our farmers

Trouw Nutrition SA, a leading animal nutrition company, has launched its "Love Our Farmers" initiative to give back to farmers and partner with them to improve the future of their farms. With the agriculture industry facing numerous challenges, it is more important than ever to support farmers in their efforts to improve their farming practices and produce the food that feeds our nation in a sustainable manner.

The "Love Our Farmers" initiative is based on three support services, including training opportunities, networking lunches, and expert counselling services.

Training opportunities offered by Trouw Nutrition cover a wide range of topics, including animal nutrition, health management, and farm management. These training sessions are led by their experienced team and are designed to provide farmers and their workers with the latest information and best practices to help them optimise their farming operations.

Networking lunches are another valuable component of the "Love Our Farmers" initiative. COVID-19, economic pressure, busy schedules, and other activities of the rat race have left farmers feeling cut off from their usual farming community, sparking a need for reconnection. The

networking lunches provide exactly that, creating a platform for farmers to get together, socialise, and reconnect. Best of all, these lunches are hosted on the farm, so no need to travel.

Lastly, Trouw Nutrition SA partnered with Kaelo, also known as AskNelson, for expert counselling services. The team at Kaelo is made up of experienced professionals who are dedicated to help improve the well-being of farmers, both personally as well as professionally, to help them achieve their goals. These services provide farmers with access to expert advice and guidance on a wide range of topics, such as emotional well-being, leadership, trauma intervention, and financial advice.

Best of all, the three support services on offer are free of charge and do not require farmers to travel as it is hosted on-farm (training and lunches) or telephonically (counselling support).

Overall, the "Love Our Farmers" initiative is a valuable resource for farmers who are looking to improve their farming practices and increase their knowledge. With training opportunities, networking events, and expert counselling services on offer, Trouw Nutrition SA is committed to supporting South African farmers.

Love  
our  
farmers

### We want to show our farmers some love.

To thank you for your continuous commitment to feeding the future, we have launched the **Love our Farmers** initiative with one goal in mind - to give back. What do you need to change the future of your farm? With this initiative we provide a portfolio of support services including training programmes, opportunities for networking events in agriculture and telephonic counselling to help create a culture of wellness. In doing so we equip you with the necessary tools to tackle the important task that lies before you.

### Partner with us and change the future of your farm!

Visit [www.trouwnutrition.co.za](http://www.trouwnutrition.co.za) for more.  
**#loveourfarmers**



**Farmers** - thank you for all your hard work and dedication to feed South Africa in these trying times. We know that you are at the heartbeat of our nation - the centre and source of everything. Through connection, cooperation, and collaboration we can feed the future.



Scan the QR code to make use of this opportunity and request any of these support services

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Reach out to Trouw Nutrition SA ([tnzamarketing@trouwnutrition.com](mailto:tnzamarketing@trouwnutrition.com)) or scan the QR code to make use of this opportunity and request any of these support services.